

Sign Link <http://lawmedia.pepperdine.edu/signage>

Submit 2 Remember to save both a PowerPoint slide and a PNG image.

Fonts 48pt Serif Titles & 36pt San-Serif Copy
Calibri, Cambria, Verdana, Georgia, Trebuchet MS,
Cooper Black, Lucida Sans Typewriter

Colors <http://www.easyrgb.com/index.php?X=HARM>

7 Habits

Be Proactive	Signs are complete with a descriptive name, time/place, and target audience.
Begin with the End	Signs are readable in 10 seconds.
First things First	Signs conform to larger Digital Signage goals using collaborative templates or imitations.
Think Win/Win	Signs are interdependent with other communication media channels. Signs never stand alone.
Seek to Understand	Signs copy should be written from the point of view of the target audience.
Synergize	Signs contain contact information whenever possible, connecting the audience with people.
Sharpen the Saw	Signs and templates are designed in advance of need, incorporating progressive improvements for the future digital signs.

Classroom Names

Mendenhall Appellate Court Room	Court Room
Darling Trial Court Room	Court Room
Gunder Conference Room	Seminar Room 1
Founders' Room	Seminar Room 4
Salathe Classroom	Classroom A
Irvine Lecture Hall	Classroom B
Hirsch Classroom	Classroom G
Brock Conference Room	215D
Smith Atrium	Atrium
Di Loreto Dining Patio	128C
Di Loreto Dining Room	South Patio
Duane and Lucile Faw Student Lounge	Student Lounge
Nootbaar Dean's Office	208C
Deans' Conference Room	208F
Gerald and Joan Garner Plaza	North Patio/Entrance
Kim and Jeannine's Garden	Off-North Patio
Raymond H. Thompson Terrace	Dean's Patio
Karnes and Karabian Faculty Library	329
Honorable Justice Armand Arabian Chambers	113-1